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B.J. Summers' Pocket Guide To Coca-Cola



Synopsis

B.J. Summers' Pocket Guide to Coca-Cola and Collector Books have another winner on their hands. Informing today's collector is easy with this book, arranged in easy-to-use chapters and full of professional quality photographs. It is a great carry-along size, just right for shows, flea markets, and yard sales. Prices in this book are keyed to show where they originated to help collectors stay current with the market. This guide has been a favorite with advanced collectors and beginners alike in the past, and is sure to again be in demand. It is a must-have for collectors. Share a Coke and a smile with B.J. Summers' Pocket Guide to Coca-Cola, 6th Edition! 2008 values.

Book Information

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Customer Reviews

This small, but comprehensive book covers an almost endless list of Coke collectibles; calendars, clocks, trays, menus, porcelain signs, cardboard posters, commemorative bottles, magazine ads, vending machines and coolers - just to mention a few. It was designed to be a take-along edition and is the perfect size to carry to flea markets or antique shows to be effectively used as an identification and value guide.

B.J. Summers has been a collector all his life. In early childhood he was fascinated with collecting Boy Scout patches and building models. Later as a telephone linesman, collecting telephone insulators and advertising seemed natural. Since 1994 B.J. Summers has been a proven authority

on advertising collectibles, gas station memorabilia, and of course, Coca-Cola. And he continues to produce value guides sought after by advanced and beginning collectors alike.

Excellent condition, info is just what I wanted, shipped in a timely fashion, very cost appropriate. Useful, helpful, handy for all Coca Cola buffs.

A compact version with many categories!

AA

This is a very interesting little book and was the perfect gift for my son, a life-time coke fan and a guy who has everything. Thanks.

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